

2009 ESTIMATED TOTAL VISITATION BY ORIGIN

Markets	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	YTD 2009	YTD 2008	Jan-Dec% Change
Atlantic Canada	65,900	66,100	78,300	87,400	106,500	101,200	137,600	134,100	109,300	107,200	85,200	75,400	1,154,200	1,138,100	1
Quebec	3,300	3,300	2,800	4,900	6,400	8,100	21,600	19,600	8,900	6,500	3,900	3,600	92,900	95,600	-3
Ontario	16,600	11,200	13,100	19,600	31,900	40,800	94,100	93,300	50,800	34,800	19,400	16,100	441,700	421,900	5
Western Canada	9,600	3,800	5,400	5,100	13,400	13,600	24,600	29,100	20,400	15,900	5,400	4,100	150,200	159,800	-6
CANADA	95,400	84,500	99,600	117,000	158,200	163,700	277,800	276,000	189,300	164,400	113,900	99,300	1,839,000	1,815,400	1
New England (inc Maine)	1,100	1,000	1,400	2,100	3,600	7,200	14,200	15,000	10,000	4,900	1,900	1,500	63,900	61,500	4
Middle Atlantic	500	600	500	900	2,100	3,900	7,600	8,200	5,500	2,500	800	600	33,900	35,400	-4
East North Central	300	200	100	400	900	2,300	3,300	3,200	2,800	1,600	500	300	16,000	17,700	-10
West North Central	100	100	0	100	300	700	1,300	1,300	1,000	600	100	100	5,600	7,000	-21
South Atlantic	900	400	600	900	2,000	4,200	7,900	7,300	5,500	2,600	700	600	33,700	34,700	-3
East South Central	100	0	100	100	200	500	800	700	800	200	100	100	3,800	4,200	-9
West South Central	300	0	100	200	400	1,100	1,800	1,800	1,200	700	400	400	8,400	8,400	0
Mountain	200	100	100	100	500	800	1,500	1,300	1,200	1,000	300	200	7,200	7,600	-5
Pacific	100	200	200	300	700	1,500	2,300	2,900	1,800	1,500	400	300	12,300	14,500	-15
UNITED STATES	3,600	2,700	3,100	5,100	10,600	22,300	40,700	41,700	29,900	15,700	5,100	4,100	184,700	191,200	-3
United Kingdom	800	600	700	900	900	2,800	2,900	3,800	3,300	2,400	500	400	20,000	24,100	-17
Germany	200	100	200	200	300	1,200	1,600	2,100	2,400	1,500	200	300	10,300	10,300	1
Other Europe	700	500	300	900	600	1,000	2,600	4,500	2,600	2,100	1,000	600	17,400	18,000	-3
Other Overseas	1,500	600	300	500	1,500	2,100	3,300	4,800	2,300	2,300	800	1,200	21,200	20,800	2
OVERSEAS	3,200	1,800	1,600	2,400	3,300	7,100	10,400	15,200	10,600	8,300	2,500	2,400	68,900	73,200	-6
TOTAL VISITATION	102,100	88,900	104,300	124,600	172,200	193,100	329,000	332,900	229,800	188,500	121,400	105,800	2,092,500	2,079,800	1
% change monthly	-2	-16	-15	-1	-2	-2	20	-1	5	1	-1	-5			

Note: Estimated number of visitors rounded to the nearest 100. % Change calculated using unrounded figures.



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2009 ESTIMATED AIR VISITATION BY ORIGIN

Markets	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	YTD 2009	YTD 2008	Jan-Dec % Change
Atlantic Canada	7,400	6,800	7,000	6,200	7,300	5,800	6,500	6,100	6,800	9,000	7,900	5,300	82,300	95,900	-14
Quebec	2,800	2,500	1,800	3,100	2,900	2,600	3,600	3,400	2,800	3,200	2,500	2,400	33,600	42,000	-20
Ontario	15,000	9,400	9,600	13,500	19,800	19,400	30,100	35,900	23,900	22,400	14,000	11,000	223,900	240,800	-7
Western Canada	9,200	3,500	4,900	4,200	11,600	10,500	19,100	24,900	16,800	14,200	4,800	3,700	127,500	141,400	-10
CANADA	34,500	22,300	23,400	27,000	41,600	38,300	59,300	70,300	50,400	48,800	29,100	22,400	467,300	520,100	-10
New England (inc Maine)	500	300	300	600	800	700	1,500	1,200	1,000	600	500	400	8,300	12,200	-32
Middle Atlantic	400	500	300	600	1,200	1,200	2,200	2,400	1,600	800	400	400	12,000	14,700	-19
East North Central	300	200	100	300	500	1,400	1,400	1,200	1,200	700	300	300	8,000	10,200	-22
West North Central	100	0	0	100	200	500	700	600	400	400	100	100	3,100	4,700	-34
South Atlantic	900	400	500	600	1,200	1,700	3,500	3,300	2,500	1,500	600	500	17,200	19,700	-13
East South Central	100	0	100	0	200	400	500	500	300	100	100	100	2,400	2,800	-15
West South Central	300	0	100	200	300	700	1,100	1,300	800	600	400	400	6,200	6,400	-4
Mountain	200	0	100	100	300	500	1,000	800	800	800	200	200	4,900	5,500	-11
Pacific	100	200	200	300	600	1,100	1,500	2,300	1,300	1,200	400	300	9,400	12,100	-22
UNITED STATES	2,900	1,800	1,600	2,800	5,200	8,100	13,400	13,500	9,900	6,700	3,000	2,600	71,500	88,400	-19
United Kingdom	800	600	700	900	900	2,800	2,900	3,800	3,300	2,400	500	400	20,000	24,100	-17
Germany	200	100	200	200	300	1,200	1,600	2,100	2,400	1,500	200	300	10,300	10,300	1
Other Europe	700	500	300	900	600	1,000	2,600	4,500	2,600	2,100	1,000	600	17,400	18,000	-3
Other Overseas	1,500	600	300	500	1,500	2,100	3,300	4,800	2,300	2,300	800	1,200	21,200	20,800	2
OVERSEAS	3,200	1,800	1,600	2,400	3,300	7,100	10,400	15,200	10,600	8,300	2,500	2,400	68,900	73,200	-6
TOTAL AIR VISITATION	40,500	25,900	26,600	32,200	50,100	53,500	83,200	99,000	70,800	63,800	34,600	27,500	607,600	681,700	-11
% change monthly	-3	-33	-41	-23	-21	-17	14	-9	-4	3	-2	-14			

Note: Estimated number of visitors rounded to the nearest 100. % Change calculated using unrounded figures.



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2009 ESTIMATED ROAD VISITATION BY ORIGIN

Markets	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	YTD 2009	YTD 2008	Jan-Dec % Change
Atlantic Canada	58,400	59,300	71,200	81,200	99,200	95,300	131,000	128,000	102,500	98,200	77,300	70,100	1,071,900	1,042,200	3
Quebec	500	800	1,000	1,800	3,500	5,600	18,000	16,100	6,100	3,300	1,400	1,200	59,300	53,500	11
Ontario	1,700	1,800	3,500	6,100	12,100	21,400	64,000	57,300	26,900	12,400	5,400	5,100	217,800	181,100	20
Western Canada	300	300	500	900	1,800	3,000	5,400	4,200	3,500	1,700	600	400	22,700	18,400	24
CANADA	60,900	62,200	76,200	90,000	116,600	125,300	218,500	205,700	139,000	115,700	84,800	76,800	1,371,700	1,295,300	6
Maine (road only)	300	300	400	600	1,100	1,800	3,100	3,100	2,500	1,300	500	300	15,400	14,000	10
Other New England	300	300	700	900	1,700	4,700	9,700	10,700	6,600	3,000	900	800	40,200	35,300	14
Middle Atlantic	100	100	200	300	1,000	2,700	5,400	5,800	4,000	1,700	300	300	21,900	20,700	6
East North Central	0	0	100	100	300	1,000	1,900	2,000	1,600	800	100	100	8,000	7,500	7
West North Central	0	0	0	0	100	300	600	700	600	200	0	0	2,400	2,300	5
South Atlantic	0	0	100	200	800	2,600	4,400	4,000	3,000	1,100	100	100	16,500	15,100	10
East South Central	0	0	0	0	0	100	300	200	500	100	0	0	1,400	1,300	0
West South Central	0	0	0	0	100	400	700	500	400	200	0	0	2,200	2,000	10
Mountain	0	0	0	100	100	300	500	500	400	300	100	0	2,300	2,100	10
Pacific	0	0	0	0	100	400	800	700	600	300	0	0	2,900	2,400	22
UNITED STATES	700	800	1,500	2,300	5,500	14,200	27,300	28,200	20,000	9,000	2,000	1,500	113,200	102,800	10
United Kingdom															
Germany															
Other Europe															
Other Overseas															
OVERSEAS															
TOTAL ROAD VISITATION	61,600	63,000	77,700	92,300	122,100	139,600	245,800	233,900	159,000	124,700	86,900	78,400	1,485,000	1,398,000	6
% change monthly	-2	-6	0	10	9	5	23	3	10	1	-1	-1			

Note: Estimated number of visitors rounded to the nearest 100. % Change calculated using unrounded figures.



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