

2008 ESTIMATED TOTAL VISITATION BY ORIGIN

Markets	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	2008	2007	% Change, 2008-2007
Atlantic Canada	67,900	72,600	82,300	83,400	102,100	99,900	119,100	135,600	104,200	105,500	86,600	78,800	1,138,100	1,149,500	-1
Quebec	3,200	3,300	5,000	5,000	6,400	9,100	17,100	21,100	10,600	7,700	4,200	2,900	95,600	99,700	-4
Ontario	15,600	17,000	19,500	20,200	35,100	43,100	71,700	90,400	43,400	33,800	17,900	14,300	421,900	444,800	-5
Western Canada	10,500	5,500	5,900	7,800	13,800	16,200	20,100	31,700	21,200	15,500	5,700	5,800	159,800	149,000	7
CANADA	97,200	98,400	112,700	116,400	157,400	168,200	228,000	278,800	179,400	162,600	114,300	101,900	1,815,400	1,843,100	-2
New England (inc Maine)	1,500	1,400	1,800	2,300	3,500	7,300	11,900	13,700	8,900	5,000	2,400	1,800	61,500	73,200	-16
Middle Atlantic	700	700	1,300	1,100	1,700	4,000	6,700	9,100	5,100	2,800	1,000	1,200	35,400	43,900	-19
East North Central	200	300	600	900	1,100	1,900	2,900	3,700	2,900	1,700	600	700	17,700	19,100	-7
West North Central	100	100	600	200	500	600	1,500	1,500	900	600	200	100	7,000	6,800	3
South Atlantic	600	900	1,000	1,300	2,400	4,300	6,900	7,500	5,200	2,600	800	1,200	34,700	42,200	-18
East South Central	100	100	100	200	200	500	600	800	1,000	300	100	100	4,200	4,900	-15
West South Central	100	300	400	300	500	800	1,300	2,000	1,500	700	300	400	8,400	10,000	-15
Mountain	100	200	300	400	400	700	1,400	1,400	1,400	600	300	300	7,600	8,300	-8
Pacific	400	400	900	700	900	1,300	2,400	2,900	2,100	1,700	400	400	14,500	15,900	-9
UNITED STATES	4,100	4,400	7,100	7,300	11,200	21,500	35,600	42,700	29,000	16,000	6,000	6,300	191,200	224,300	-15
United Kingdom	1,300	800	600	900	1,900	2,800	3,100	5,000	4,200	2,500	500	600	24,100	25,300	-4
Germany	200	500	400	400	1,200	700	1,200	2,100	1,300	1,800	300	200	10,300	10,300	0
Other Europe	600	800	1,000	800	2,300	1,900	2,600	3,000	2,400	1,200	500	800	18,000	16,200	11
Other Overseas	1,300	800	700	500	2,300	2,100	2,600	3,800	2,600	1,800	1,100	1,100	20,800	20,500	1
OVERSEAS	3,400	2,900	2,700	2,500	7,700	7,500	9,600	13,900	10,600	7,300	2,300	2,700	73,200	72,300	1
TOTAL VISITATION	104,700	105,700	122,500	126,300	176,300	197,300	273,200	335,500	219,000	185,900	122,700	110,800	2,079,800	2,139,600	-3
% change monthly	-2	2	-1	-4	8	-2	-13	1	-5	-5	-5	2			

Note: Estimated number of visitors rounded to the nearest 100. % Change calculated using unrounded figures.

2008 ESTIMATED AIR VISITATION BY ORIGIN

Markets	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	2008	2007	% Change, 2008-2007
Atlantic Canada	8,100	8,800	10,700	8,200	8,100	7,700	6,400	8,300	7,800	7,300	7,500	7,100	95,900	83,500	15
Quebec	2,800	2,800	4,100	3,800	3,900	3,800	3,400	4,800	4,000	3,900	2,800	1,800	42,000	44,100	-5
Ontario	13,900	15,100	15,800	15,400	25,400	24,900	24,800	36,700	22,800	21,900	13,700	10,300	240,800	241,200	0
Western Canada	10,300	5,300	5,700	7,300	12,500	14,000	16,300	28,200	17,600	13,800	5,000	5,300	141,400	132,600	7
CANADA	35,100	32,100	36,300	34,700	49,900	50,400	50,900	78,000	52,200	46,900	29,000	24,500	520,100	501,300	4
New England (inc Maine)	1,000	900	1,000	800	1,100	900	1,400	1,300	1,300	1,000	800	700	12,200	14,500	-16
Middle Atlantic	600	600	1,100	800	800	1,100	2,100	3,200	1,600	1,200	700	1,000	14,700	17,700	-17
East North Central	200	300	600	600	700	900	1,300	2,200	1,300	900	500	700	10,200	9,900	3
West North Central	100	100	600	200	300	300	900	1,000	400	300	200	100	4,700	3,700	27
South Atlantic	600	800	900	900	1,500	1,700	3,000	4,100	2,500	1,800	700	1,200	19,700	22,200	-12
East South Central	100	100	100	200	100	400	500	600	400	200	0	100	2,800	3,200	-11
West South Central	100	300	400	200	400	400	900	1,500	1,000	500	300	400	6,400	6,400	-1
Mountain	100	200	300	400	300	400	800	1,100	1,000	400	300	300	5,500	5,200	5
Pacific	400	300	900	600	800	900	1,800	2,400	1,700	1,500	300	400	12,100	11,500	5
UNITED STATES	3,300	3,600	5,900	4,800	6,200	7,000	12,700	17,400	11,300	7,800	3,800	4,800	88,400	94,400	-6
United Kingdom	1,300	800	600	900	1,900	2,800	3,100	5,000	4,200	2,500	500	600	24,100	25,300	-4
Germany	200	500	400	400	1,200	700	1,200	2,100	1,300	1,800	300	200	10,300	10,300	0
Other Europe	600	800	1,000	800	2,300	1,900	2,600	3,000	2,400	1,200	500	800	18,000	16,200	11
Other Overseas	1,300	800	700	500	2,300	2,100	2,600	3,800	2,600	1,800	1,100	1,100	20,800	20,500	1
OVERSEAS	3,400	2,900	2,700	2,500	7,700	7,500	9,600	13,900	10,600	7,300	2,300	2,700	73,200	72,300	1
TOTAL AIR VISITATION	41,800	38,600	44,800	42,100	63,800	64,800	73,200	109,300	74,100	62,000	35,100	32,000	681,700	668,000	2
% change monthly	8	2	15	-8	28	18	-12	10	0	-11	-11	-10			

Note: Estimated number of visitors rounded to the nearest 100. % Change calculated using unrounded figures.

2008 ESTIMATED ROAD VISITATION BY ORIGIN

Markets	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	2008	2007	% Change, 2008-2007
Atlantic Canada	59,800	63,900	71,600	75,200	94,000	92,200	112,700	127,400	96,400	98,200	79,100	71,700	1,042,200	1,066,100	-2
Quebec	400	500	900	1,200	2,400	5,300	13,700	16,200	6,600	3,800	1,400	1,100	53,500	55,600	-4
Ontario	1,700	1,900	3,700	4,700	9,700	18,200	46,900	53,700	20,600	12,000	4,200	4,000	181,100	203,600	-11
Western Canada	200	100	300	500	1,300	2,200	3,800	3,500	3,600	1,700	700	500	18,400	16,400	12
CANADA	62,100	66,400	76,400	81,700	107,500	117,900	177,100	200,800	127,200	115,700	85,300	77,300	1,295,300	1,341,700	-3
Maine (road only)	200	200	400	600	900	1,700	2,700	2,800	2,200	1,300	700	400	14,000	16,700	-16
Other New England	400	300	400	800	1,600	4,700	7,900	9,600	5,400	2,600	900	700	35,300	42,000	-16
Middle Atlantic	100	100	200	300	800	2,900	4,600	5,900	3,500	1,600	300	200	20,700	26,200	-21
East North Central	0	0	100	200	400	1,000	1,600	1,500	1,600	900	100	0	7,500	9,200	-18
West North Central	0	0	0	0	100	400	600	500	500	200	0	0	2,300	3,100	-27
South Atlantic	100	100	100	400	900	2,600	3,800	3,400	2,700	800	100	100	15,100	19,900	-24
East South Central	0	0	0	0	0	100	200	300	600	100	0	0	1,300	1,700	0
West South Central	0	0	0	0	100	400	400	500	500	200	0	0	2,000	3,500	-42
Mountain	0	0	0	0	100	300	600	400	400	200	0	0	2,100	3,100	-32
Pacific	0	0	0	0	100	400	600	500	400	300	0	0	2,400	4,400	-46
UNITED STATES	800	800	1,200	2,500	5,000	14,600	22,900	25,400	17,700	8,200	2,200	1,500	102,800	129,900	-21
United Kingdom															
Germany															
Other Europe															
Other Overseas															
OVERSEAS															
TOTAL ROAD VISITATION	62,900	67,200	77,700	84,200	112,500	132,400	200,000	226,200	144,900	123,900	87,500	78,800	1,398,000	1,471,700	-5
% change monthly	-8	2	-8	-2	-1	-9	-13	-3	-7	-2	-2	8			

Note: Estimated number of visitors rounded to the nearest 100. % Change calculated using unrounded figures.